Adrienne Wylder

TECHNICAL OPERATIONS | FOUNDING SYSTEMS BUILDER

Chaos in, systems out.

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Maine, USA | Available for global remote

SUMMARY

Technical operations builder who walks into broken, chaotic, or nonexistent operations and builds the systems that fix them. I bridge strategic management and hands-on technical execution: websites, apps, custom software, and the marketing to launch them, plus the workflows, CRMs, and AI automation underneath. These days I ship full-stack platforms solo, from product spec to production.

CORE SKILLS

Building & shipping: Next.js, Supabase, Vercel, Clerk, Stripe, SQL, GitHub, WhatsApp Business API
AI & automation: Claude, local LLMs (Ollama, LM Studio), prompt engineering, workflow automation
Design & brand: Adobe Creative Suite, brand systems, web and digital design, marketing collateral
Operations & delivery: systems turnarounds, process documentation, Procore, Asana, global supply chain, event production

EXPERIENCE

Technical Founder & Platform Developer

Freelance (Setout, TakimPronë, Albania Rescue, DEPROGRAM, 86x) | Dec 2025 - present

- Architected and deployed full-stack production platforms solo using Next.js, Supabase, Clerk, Stripe, Vercel, and GitHub, including a live real estate MLS platform, a zero-commission trip management app, and a donation platform engineered to run at roughly $0 per month.
- Built AI-assisted development into a repeatable shipping process, including local LLM deployment (Ollama, LM Studio) and prompt engineering for administrative automation.
- Partnered with the BuildUp Labs incubator in Portugal on DEPROGRAM scaling strategy.

Freelance Operations, Marketing & Event Consultant

Independent contractor, remote | 2023 - present

- Ongoing operations, marketing, and project support for multiple concurrent small business clients: CRM systems, client communications, scheduling, and follow-through across accounts.
- Redesigned a client's inbox and communication workflow, recapturing over 10 hours per week.
- Reach for the Stars gala campaign (school fundraiser): built the 8-week multi-channel push that raised $52,300, 4.6% over a $50,000 goal, sold 98 of 100 tickets, and secured six corporate sponsors at a 32% email open rate.

Certified Hypnotherapist & Transformation Coach

AhHah Hypnosis, private practice | 2021 - present

- Individual and group practice developing the AHHAH Method™, the framework that now underpins DEPROGRAM.
- Certified NLP Master Practitioner and Rapid Transformational Therapy (RTT) practitioner.

Realtor

ERA Dawson Bradford Co., Maine | 2022 - 2025

- Licensed residential real estate practice, from listing strategy through closing coordination. This license and hands-on experience anchor the product design behind TakimPronë.

Project Manager, Infrastructure & Compliance

UG2, Massachusetts DOT contract | 2022

- Directed a $1M+ fire-stopping compliance project across a 1-million-square-foot occupied government facility (12,000+ fire-rated penetrations over 8 floors), coordinating 15 to 25 technicians and four state agencies.
- Raised inspection pass rates from 65 to 95 percent, cut tenant disruption 40 percent with phased work plans, and delivered on schedule with zero safety incidents.

Owner, General Manager & Event Director

River Haus & Well, Newry, Maine | 2019 - 2022

- Acquired a failing restaurant generating $350K with negative margins and grew it into a $1.5M hospitality destination.
- Launched an events program producing 100+ annual weddings, corporate retreats, and brand activations (including the U.S. Ski Team and Tito's Vodka) at the 255-seat venue.
- Led 30 to 60 staff with full P&L responsibility, then closed strategically during the pandemic after maintaining profitability through 2020.

Groups & Events Manager / Events Director

Sunday River Resort & Gould Academy, Maine | 2014 - 2018

- Built custom room-mapping software from scratch to map guest rooms to individual needs for events exceeding 1,000 attendees, while running 8 to 12 concurrent events including ski races, weddings, corporate retreats, and government functions.
- Led Gould Academy's annual fundraising auction, golf tournaments, and alumni and parents' weekends, exceeding fundraising goals by $60,000, and built a custom event-management system documenting every step of the planning process.

EARLIER CAREER

- **Director of Product & Project Development**, Village Candle, Wells, Maine (2012 - 2014). Led product innovation and global sourcing for a premium home-fragrance company, taking a new plug-in fragrance line from concept to market.
- **Owner & Principal**, The Cornwall Marketing Group (1998 - 2014). Scaled a multi-state sales and marketing consultancy managing national accounts (Bed Bath & Beyond, David's Bridal, Party City) with 30 road reps and three showrooms, and built proprietary merchandise-scanning software for 60 manufacturers.
- **Founder & Marketing Director**, Spirit of Ireland (1998 - 2010). Led a peace-and-reconciliation import initiative uniting 50 Irish companies and built a U.S. distribution network for Irish artisanal goods.
- **Public Relations & Event Coordinator**, House of Blues Foundation, Cambridge, Massachusetts (1992 - 1998). Produced 20+ annual celebrity fundraising events featuring artists including B.B. King, Bonnie Raitt, Aerosmith, and Rod Stewart.

EDUCATION & CERTIFICATIONS

B.S. Business Administration, Western Governors University (in progress)
Google Project Management Certificate | Certified Hypnotherapist (CHt) | NLP Master Practitioner | Rapid Transformational Therapy (RTT)
Board of Directors, The Eddy School, 2020 to present